



# LEVEL 25 COLORS OF LIFE

Collection  
2023/2024

Trend colors of  
**TECHNOCELL®** decor papers

PAPER MADE FOR LIFE



FELIX SCHOELLER



## LIFE IS RICH. AND FULL OF COLORS

The diversity of life is one of the greatest marvels on Earth. There are uncountable life forms, ranging from hummingbirds to humpback whales and from the smallest flower to towering trees.

It's not just landscapes that bring the beauty of difference into our lives. We as humans are vastly different, too. And there's no better way of expressing our individuality than by diving into the world of colors.

While the colors of our own little worlds may differ, we all can agree on one thing: They have enormous effects on us. It's time to recognize their importance and the defining role they play, adding vibrant hues, creativity, and inspiration to our lives every day.

Our latest LEVEL 25 trend color collection celebrates the colors of life and brings vivid moments and energy into your worlds.

Following our promise and aspiration of PAPER MADE FOR LIFE, we at Felix Schoeller shape solutions that make life more colorful and emotional. We combine extensive experience with state-of-the-art color laboratories and a passionate international team of experts. Together, we are continually expanding our range of individual TECHNOCELL® colors.

Step into our world of color and let our latest collection add more excitement to your life. We invite you to explore the colors of life.

Soft  
lavender  
TC 5647-080

Tender  
pink  
TC 6072-080

Light  
grey  
TC 8057-075

Stormy  
grey  
TC 3135-080

# LEVEL 25

Trend color collection of  
TECHNOCELL® decor papers

## TECHNOCELL

is the name of the decor papers and services offered by market leaders Felix Schoeller. In business for more than a century, we have grown to be paper experts, shaping the future with a versatile, climate-friendly, and renewable resource.

## LEVEL 25

is our current collection of 25 trend colors we find inspiring and impactful. Created by our color competence team, our LEVEL 25 collection comes with attractive pricing packages and a short supply chain for fast delivery.

Toffee  
brown  
TC 6731-070

## THE CIRCLE OF LIFE

Every season has its own colors – but it's the fall that especially touches our hearts. Its warm, yet beautifully melancholic shades, like rust orange or maroon red, hold summer memories dearly while getting ready for winter's colder color spectrum to slowly change the nature around us. The moose in Alaska's striking Denali National Park knows by instinct what's coming. And he also knows that the circle of life continues.

Maroon  
red  
TC 5576-080

Rust  
orange  
TC 5322-080

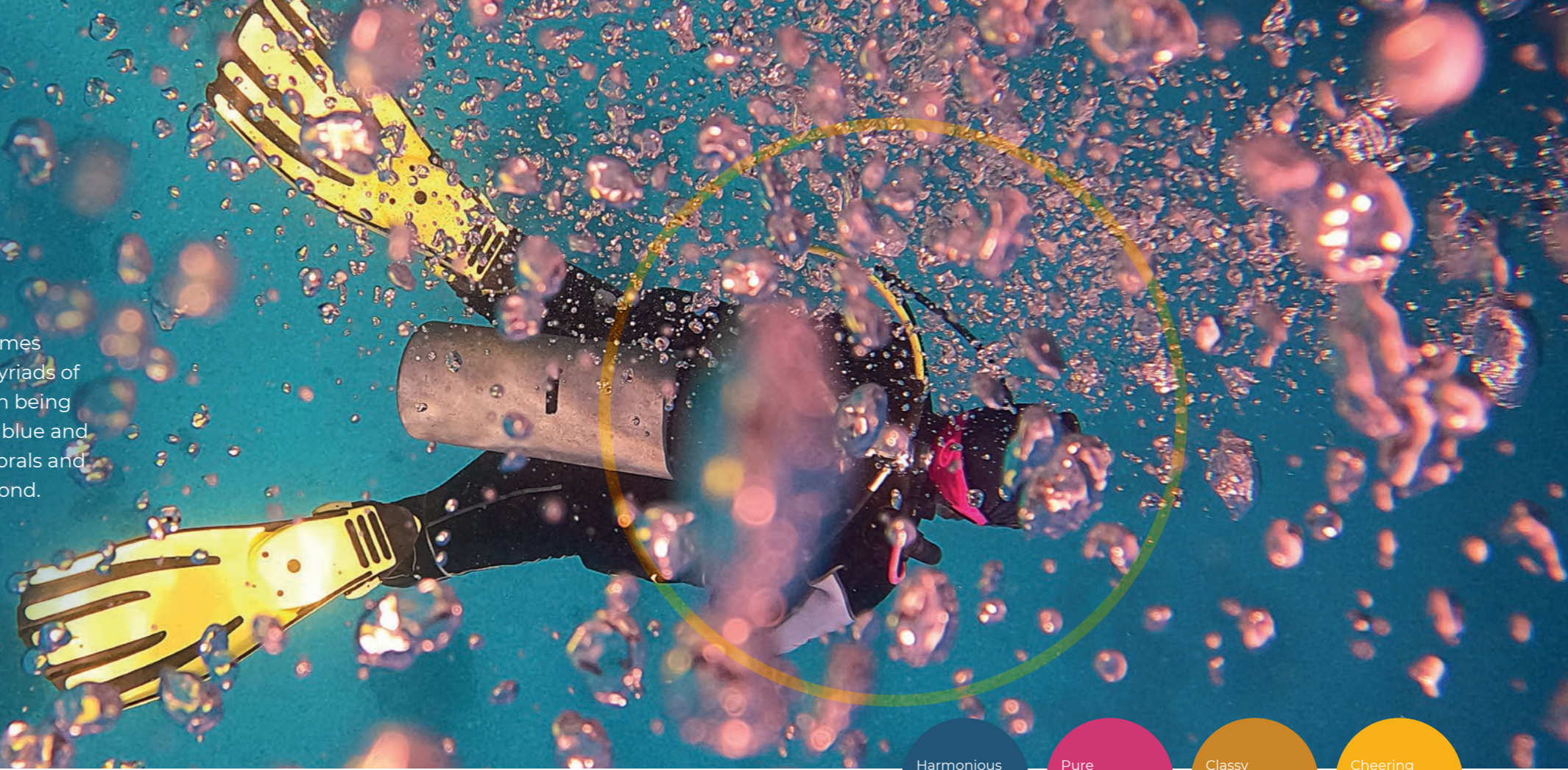
Moss  
green  
TC 5702-080

Lemon  
green  
TC 5470-105



## THE LOSS OF GRAVITY

Especially in the calm and clear waters of the Red Sea, diving becomes more than a water sport. Bathed in sunlight and surrounded by myriads of bubbles, weightless floating becomes the closest to flying a human being can get. And the colors! In the background of endless harmonious blue and even pink shades, our diving gear resembles the brilliant hues of corals and fishes. Down there, everything is clear, simple and worth every second.



Harmonious blue  
TC 7350-100

Pure pink  
TC 6664-105

Classy camel  
TC 5442-070

Cheering mustard  
TC 7664-120

Soft ivory  
TC 7920-080

Perfect white  
TC 5095-100

Orange tonic  
TC 6453-100

Castleton green  
TC 5010-080

Forest green  
TC 7738-080



## THE EXPERIENCE OF TRANQUILITY

Located in an volcano's crater in the heart of Bali, Lake Beratan is home to a magical place – the Pura Ulun Danu Beratan Temple. The lake's smooth, clear waters hardly even ripple when the traditional Balinese boats make the short transfer to the filigrane structures of the temple. All sorts of colors meet here, from forest green to soft ivory to perfect white. But despite the richness of contrast, their effect is mindblowing. Absolute peace.



## THE HIKE TO YOUR SELF

Clearing our heads is a necessity that's all too often forgotten. Nature can help us take a break from everyday life, allowing our souls to take in the variety of colors and shapes that make life beautiful. Hiking in the Canadian Rockies and encountering the magical Moraine Lake, fed by glacier water, is an unforgettable experience, with stunning views and mesmerizing colors. The shades of blue, from sapphire to midnight, let everything else slip away.

Elegant  
anthracite  
TC 7574-080

Rustic  
brown  
TC 5687-080

Felix Schoeller  
red  
TC 4033-095

Midnight  
blue  
TC 6444-080

Sapphire  
blue  
TC 3303-070

# LEVEL 25 COLOR OVERVIEW

			Tender pink TC 6072-080
Soft lavender TC 5647-080	Purple passion TC 7284-080	Magenta purple TC 7319-080	Pure pink TC 6664-105
Felix Schoeller red TC 4033-095	Sapphire blue TC 3303-070	Harmonious blue TC 7350-100	Midnight blue TC 6444-080
Moss green TC 5702-080	Castleton green TC 5010-080	Lemon green TC 5470-105	Perfect white TC 5095-100
Soft ivory TC 7920-080	Cheering mustard TC 7664-120	Classy camel TC 5442-070	Orange tonic TC 6453-100
Rust orange TC 5322-080	Toffee brown TC 6731-070	Maroon red TC 5576-080	Rustic brown TC 5687-080
Stormy grey TC 3135-080	Elegant anthracite TC 7574-080	Forest green TC 7738-080	Light grey TC 8057-075

## GET THE WHOLE PICTURE

Of all the colors life offers, we can only choose a few of them at a time – some are more rich than others, but each of them is unique in itself. With LEVEL 25, our color experts put together an elaborate selection that they deemed impactful and promising as well as comprehensive. See them all together!

## YOUR NEXT STEP: GET INTO IT

Would you like to learn more about colors or trends? Or do you already have specific ideas? We have the ideal services for you:

### TECHNOKOLLEG TRAINING MODULE ON COLOR AND MORE

Knowledge transfer and professional training for you and your team on topics like color analysis, color matching, colorimetric measurement, and opacity.

### TREND TALK ABOUT COLORS

We exchange our knowledge about color trends with you and jointly develop trends and trend strategies with a view to the future.

### CUSTOMIZED COLORS FOR YOU

Our experts will use their vast experience to fulfill your wish as accurately as possible. The latest equipment in our color labs enables them to analyze color samples and find the right blend of organic and inorganic pigments. The result: a truly unique color for you.

Magenta purple  
TC 7319-080

## READY TO MAKE A SPLASH?

Contact your local Felix Schoeller representative or sign up at [technocell.com](http://technocell.com)

Purple passion  
TC 7284-080

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Would you like to learn more about  
TECHNOCELL® decor papers?  
[technocell.com](https://www.technocell.com)



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